



Product Overview: ProQuest Entrepreneurship

ProQuest Entrepreneurship allows researchers to search worldwide publications and multi-media related to the topic of Entrepreneurship. Intended to bridge theory with practice, the Entrepreneurship database covers a wide spectrum of resources useful to educators, researchers, students and practitioners. Content ranges from the scholarly - including journals, dissertations, working papers and conference proceedings - to a full toolkit of practical guides, templates, forms, sample business plans, and tips from successful entrepreneurs. Researchers are able to easily find answers to their questions regardless of their research experience. The interface for ProQuest Entrepreneurship was designed for entrepreneurs wanting quick access to the latest information on business topics, quick links to the most highly sought information, and recommendations from experts in Editor's Picks.

ProQuest Entrepreneurship

ProQuest Entrepreneurship delivers a unique and powerful database collection - designed to arm entrepreneurs with vital resources for developing and researching their ideas while providing valuable insight to help progress and grow their product or service.

ProQuest Entrepreneurship gives users access to an unprecedented collection of content types together in one product:

- **Video Clips**-watch and listen to entrepreneurs as they give firsthand accounts of their business experiences. Featuring over 11,000 video clips - many of which contain transcripts for convenient reference and can be downloaded.
- **Start-Up Plans, Templates and Forms**-give users an A to Z approach to entrepreneurship as steps are laid out from concept through management. These tools also guide users through various processes and can serve as a "checklist" of items needed to secure financing.
- **Journal Content**-top publications relating to the practice of entrepreneurship are provided in the form of full journal runs plus selected articles with a weekly refresh from over 11,000 sources ensuring the latest information for users.
- **Business Cases**-a staple in the study and practice of entrepreneurship, a business case is a structured plan outlining the feasibility of an idea. Obtaining business cases can be expensive in a piecemeal fashion. In the academic setting, business cases allow professors to build or refresh the courses they teach.
- **Working Papers**-working papers are "future" articles which may appear in publications months or years down the road. These "full length" versions of the author's work provide cutting-edge insight and information on the latest trends in a variety of subject areas.
- **Conference Proceedings**-conferences are often the first place an idea is shared prior to a person creating a working paper - these events reflect the latest in scholarly research spanning all topics. Conferences are often panel discussions and help promote innovative thought on various topics.
- **Full Text Dissertations**-provide insight into roads already traveled while helping to jumpstart research and exploration for an entire "thought area" through the work of others. Dissertations serve as a springboard for new research and ideas on which to build.

ProQuest Entrepreneurship includes content from top providers of entrepreneurial information including:

- eClipsNet
- John Wiley & Sons ("For Dummies" book series)
- Biz Miner, New Strategist, Snapshots, Hoovers and many other company, market and industry reports
- Social Science Research Network (SSRN)



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- University publications, guides, and dissertations from Brigham Young University, University of San Francisco, HEC Montreal & others
- Emerald Publishing

Indexing for ProQuest Entrepreneurship

ProQuest Entrepreneurship features 21 indexed fields, including video and audio related fields.

Administration / Setup

Library staff can make changes to their ProQuest account through the ProQuest Local Administrator (LAD) utility.

ProQuest usage statistics are retrieved using the ProQuest LAD utility.

You can login to the ProQuest Local Administrator at <http://lad.proquest.com/ladweb>.

Where to Find Help

Search our Support Center:

<http://www.proquest.com/support>

To access product help and training documentation:

<http://www.proquest.com/go/training>

<http://www.proquest.co.uk/go/training>

By phone

In North America: 800-889-3358

Outside North America: 0880 220 710 (UK only)
+44 1223 271 496 (Outside of UK)